

# May 2025 MAMSS Conference Speakers



**Sally Pelletier, CPMSM, CPCS**, is the Chief Credentialing Officer with Greeley. She brings over 30 years of credentialing and privileging experience to her work with medical staff leaders and medical services professionals across the nation. She advises clients in the areas of medical staff accreditation and regulatory compliance, medical staff services department and centralized credentialing operations, and privileging redesign. She is also a frequent presenter, providing leadership development training for medical staff leaders and medical services professionals.



**Debra Draheim, CPCS** is the Senior Credentialing Manager/Compliance Consultant for Blue Cross and Blue Shield of Massachusetts where she leads the credentialing team and Delegation oversight work for the company. She has been with Blue Cross for 38 years and been in the Credentialing department for 29 years. Deb is a Certified Provider Credentialing Specialist (CPCS) and has led BCBS to achieve the highest ratings in its accreditation audits. When she is not glued to her computer screen, she spends time babysitting her granddaughter, walking the beach, kayaking, paddle boarding, and I work very hard at not being a total dork about playing chess.



**Stephanie McCoy, BBA, CPCS, CPMSM**, has worked in medical staff services for seventeen years. She has a bachelor's degree in business administration and holds dual certifications. Stephanie previously served on the NAMSS membership committee and is currently serving on the Department of Labor Task Force. She also serves on the NAMSS board as a Director-at-Large.

Stephanie and her husband live in Murfreesboro, Tennessee and have two adult children a granddaughter and another grand due in August.



**Michael Sinacola** has 30 years of experience in the Healthcare profession with a Payers, Facility and Regulatory background. He spent a majority of those 30 years overseeing the Solid Organ and Bone Marrow Transplant Programs at both Tufts Medical Center (Formerly New England Medical Center) and UMass Memorial Medical Center. More recently, Mike has served as a Director within the Department of Public Health (Director of Healthcare Integration with the Bureau of Substance Abuse Services), Deputy Director of the Bureau of Healthcare Safety and Quality, Director of Licensing, Board of Registration in Medicine.



**Bruce Sackman** served as the Special Agent in Charge, U.S. Department of Veteran Affairs (VA), Office of Inspector General, Criminal Investigations Division, Northeast Field Office until May 2005 when he retired after 32 years' service. In this capacity, he was responsible for all major criminal investigations involving VA from West Virginia to Maine. During his tenure he was involved in hundreds of investigations involving allegations of fraud, corruption, false claims, thefts, patient assaults, pharmaceutical drug diversions and suspicious hospital deaths. He was also responsible for supervising the successful investigation of the nation's first homicide conviction in connection with pharmaceutical research.



**Joseph Travagline** is the Senior Director of Operations for MedStar Health System Centralized Verification Office. He holds a Master's Degree in Healthcare Management from Johns Hopkins University and a Bachelor Degree in Healthcare Information Technology from Penn State College of Technology. Joseph also holds certifications from AHIMA (RHIA), NAMSS (CPMSM) and Lean Sigma certified.



Joanne Gulliford Hoban is the Chief Deputy General Counsel for Programs and Litigation with the Office of General Counsel at the Massachusetts Department of Public Health. In this role, Joanne manages all litigation related matters for the Department and is responsible for overseeing the legal teams for the Public Health Hospitals, Litigation unit and the Prosecution Unit for the Bureau of Health Professions Licensure. For over 26 years, Joanne's work included the defense of healthcare providers and facilities in both state and federal courts and before licensing and administrative boards, including the Board of Registration in Medicine. Joanne's practice was focused mainly in the Massachusetts Superior Courts, as well as the United States District Court for the District of Massachusetts.